



**THIS TO THIS- ANY QUESTIONS?**

[www.TheMoneyShot.info](http://www.TheMoneyShot.info) 03-18

## The Money Shot System



**3) How to outsmart the foxes—scammers want to separate you from your product and money. Learn how to avoid local and online selling scams. Follow these simple rules for avoiding scams on Craigslist, Letgo, Nextdoor, OfferUp when selling locally**

There is a dark side to all of these selling sites and there are scammers out there trying to trick you and take your money. If you follow the suggested rules, you should remain safe and not get ripped off. It's very important you read and abide by these rules.

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You'll see these rules on the Craigslist web site. They are easy to miss so I have included them here. **Deal locally, face-to-face—follow this one rule and avoid 99% of scam attempts.**

- \* Do not provide payment to anyone you have not met in person.
- \* Beware of offers involving shipping - deal and meet in person.
- \* Never wire funds (e.g. Western Union) - to anyone period
- \* Don't accept cashier/certified checks or money orders - banks cash fakes, then hold you responsible.
- \* Transactions are between users only; no third party provides a "guarantee".
- \* Never give out financial info (bank account, social security, PayPal account, etc).
- \* Do not rent or purchase sight-unseen - that amazing "deal" may not exist.
- \* Refuse background/credit checks until you have met the landlord/employer in person.
- \* "craigslist voicemails or codes" - Any message or person asking you to send a code or access or check "craigslist \* voicemails" or "craigslist voice messages" is fraudulent - no such service exists.

## The Seven Deadly eBay scams when shipping or selling nationally and how to avoid them from

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<https://www.welivesecurity.com/2015/02/09/common-ebay-scams-avoid/>

By Karl Thomas

Buying and selling on eBay can be great, but it can also be fraught with risk. Here are some of the most common eBay scams and how they can be avoided.

### **eBay Scam 1: Buying an expensive photograph**

How it works:

Possibly the most frustrating—and unbelievable—eBay scam out there. This has made headlines in the UK twice in the last year. Sellers list a high-demand item like an Xbox One or a MacBook. And when the unsuspecting buyer wins the auction, the seller posts a printed photograph of the item: claiming that ‘technically’, the photograph is what the listing was all along.

How to avoid it:

Read the listing in full and be suspicious of anything that sees you winning a brand new piece of technology for less than you’ve expected—a common trait of both examples above. Moreover, check out the seller—if their other listings and history are pretty blank, they may have signed up recently just to pull this stunt. Fortunately, victims of this kind of fraud have usually been refunded by eBay.

### **eBay Scam 2: The fake PayPal account**

PayPal

How it works:

Selling an item, you receive the customary email notification from PayPal that your buyer has paid, and you duly mail them the goods. But you’ve

been scammed—the email was a carefully designed hoax, and there's no money in your account.

How to avoid it:

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Check your PayPal balance, rather than just believing the email—and don't click links in the email either but go to PayPal separately. Also, check that the PayPal email doesn't mysteriously arrive before the eBay email notifying you of a sale—eBay's messages should always come through first. Scrutinize the emails, including the sender's address—even though eBay and PayPal messages are totally automated, they can be convincingly duplicated.

### **eBay Scam 3: The copycat car**

How it works:

Buying a car on eBay, you've been persuaded by the seller to complete payment outside of eBay. You're in love with the car, so you make a payment and head off to collect your new vehicle. When you get there, the car is there, but the seller has no idea who you are, and says that the car wasn't listed on eBay, or that no-one has paid for it. Your 'seller' has duplicated a genuine listing—either from eBay or another second-hand car site—masqueraded as the owner of the vehicle and vanished with your money.

How to avoid it:

Payment on collection, for a good start. Before it gets to that stage, however, check out the seller's profile—is the car brand new? What's their feedback like? Also, talk to them. Ask for extra pictures and details about the car—anything not provided in the genuine listing, they will be unable to give you.

### **eBay Scam 4: The bait and switch**

Broken iPhone

How it works:

You're selling a common item—an iPhone, perhaps. A buyer wins your auction, pays up and you ship the item. So far, so good. Then, however, they get hold of photographs of a iPhone with a broken screen, claiming that you sold them a dud, or that the iPhone broke in transit. They complain to eBay, and with nothing but your word against theirs, eBay sides with the buyer (it's called the Buyer Protection Policy) and forces you to issue them a refund. And they're sitting with your fully functional phone AND your cash.

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How to avoid it:

Tough one—if you've been stung by this scam, it's too late. The best defense is pre-emptive: make sure you ship valuable items with insurance, that the buyer pays for. It's possible to list items with 'no refunds' but may deter genuine customers.

### **eBay Scam 5: Dude, where's my car?**

How it works:

eBay's Buyer Protection scheme doesn't count for motor vehicles—so, there's nothing to stop an unscrupulous seller 'doing a runner' if you've paid out in advance for a car. They'll simply disappear with your money.

How to avoid it:

Firstly, and very easily: pay on collection only. Be wary of any seller who insists on advance payment. Don't get lured in by a good deal, or insinuations that you must deal through eBay. Use PayPal with a credit card, so you're entitled to a degree of protection over your transactions if it does go south.

### **eBay Scam 6: The forced refund**

How it works:

You're selling something valuable—often something large and inconvenient to post. The buyer arranges to collect from you in person but pays

beforehand via PayPal. Thinking the money is safely in your account, you happily hand over the goods—and then the next day, PayPal informs you the transaction has been reversed. The money never came from the buyer in the first place—instead, it came from a hacked account, probably thanks to a PayPal phishing email hack.

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How to avoid it:

Simple: insist that the buyer pays cash on collection. Don't be lured by the prospect of an instant payment; cash is a lot harder to fake.

### **eBay Scam 7: The phone call collection**

Phone call eBay scam

How it works:

A variation of the above scam. You've sold an item with shipping, but after the sale the buyer calls you and says he or she would rather collect it in person, as they're going to be in the area. In the meantime, they pay via PayPal for the full amount, and you agree to deduct the postage costs when you meet. Days later, they file a request for a refund, saying they haven't received the item. Because eBay and PayPal have a record of the transaction with postage, they need proof that you've sent the item in the mail—which, of course, you can't provide. You're backed into giving them their money back—plus the postage they've never paid.

How to avoid it:

Stick to the plan—post the item as planned. Failing that, make sure there's a written record of your arrangement to meet up. And to be extra-cautious, take a photograph of them with the item once the sale is concluded.



## **Special Offer from Michael Senoff**

I would like to make you a onetime offer.

I understand that getting started with something new can be nerve-wracking.

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There are certain people out there who need a coach. They want an expert to run ideas by and want one on one help in growing their business.

I would like to offer this help to you.

Enjoy one full year of personal one to one coaching from me, Michael Senoff for a onetime fee of \$1997.

You will have my cell phone number in hand and can call me for my undivided attention to ask any questions by phone Monday through Friday.

Anything you need, and I will be in your corner to help.

Have something you need to buy?

Need help selling something?

I will review and provide on-time feedback to you.

Any phone calls can be recorded so you can listen to my advice later.

Use me to help close deals, make referrals, or generate significant leads.

If you are at all serious about having me, Michael Senoff in your back pocket for your buying and selling activities for one full year, text or call 858-692-9461

OR email [senoff.michael@anymail.com.com](mailto:senoff.michael@anymail.com.com)

Only one great sale pays for the cost of my coaching.

Sincerely,

*Michael Senoff*



For more stories on making fast and easy money go to [www.MoneyShotNews.com](http://www.MoneyShotNews.com) JS&M Sales & Marketing, Inc. San Diego California -Text or Call: 858-692-9461

Michael Senoff

PS. This offer is NOT a long-standing offer. I have the right to decline to work with you. I can only work closely with a few clients per month, and this same offer is going out to other enthusiastic Money Shot System members.

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So, don't wait....

It's time for immediate action!

To reserve your spot now, TEXT or CALL 858-692-946!