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The Money Shot System



2) Tools You'll Need to Get Started

Here are some essential tools for the trade to move faster with the process, make it easier, and more fun. You can use the links below and work from either a home computer, laptop, and or smartphone. I use both. I want to

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note there are other websites and tools out there that will further improve your success. I am here sharing the one I use in my area.

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1) Smartphone: If you don't have a smartphone I would seriously consider investing in one. This is the one tool you'll need to make buying and selling simple and streamlined. I use an old iPhone 7, and it's all I need to make money fast. If you don't have an iPhone, you can buy one on eBay for cheap. You CAN do all of this without a smartphone, but the process won't be as fast.

2) Once you have your smartphone, download the apps in the links below. These links and apps are for the iPhone. However, they should work on other smartphones too. Go to the app store on your smartphone and then search for the names of these apps. Download and register each of these apps.

There is no cost to sign up for any of the apps listed below.

You will use these apps to find both free and low-cost items to acquire and sell.



<https://www.ebay.com/>

1. eBay.com

eBay is the ideal place for selling and researching. You will need this app on your phone and computer while you are out and about sourcing products to buy. It's your golden tool to determine the value of an item. Your biggest challenge in making fast money is NOT knowing the value of an item. eBay will significantly solve this problem. Why? Because just about any product in the marketplace has been or is being sold on eBay. And BEFORE you buy or acquire any item, you must determine if there is a

market for it and if it is going to be worth YOUR TIME and EFFORT. All transactions take time and effort. We want to limit this and make sure you make the most money in the shortest amount of time and with minimum effort. So, when you are out and about, and you see an item, you want to go into eBay. Type in the name of the item with a model number or scan the barcode if available. Then, you will see the price what others are selling things for. **BUT, DON'T MAKE THIS AMATEUR MISTAKE.** Seeing what others WANT to sell their item for and seeing what others have paid for the item is like comparing apples to tennis shoes. You want to go by what people are paying for the item. eBay will allow you to search completed listings and sold listings. Doing this will show you what the eBay market is paying for the items you want to sell. Then, all you do is compare what you can get for your item to what others are paying, and you can immediately get a rough idea of the profits you will make. Note, selling anything on eBay will cost you about 13% of your selling price. If you sell something for \$100 on eBay, you can expect to pay \$13 between eBay and PayPal fees. For this section of the fast start, we want to use eBay for selling items fast. Remember, you make your money when you buy or find. If you acquire something and you see in the eBay sold and completed listings it's selling for more than you've paid, the money is essentially yours when you want it. All you have to do is to get the item listed, sold, and shipped. It's that easy.

You want to use the app for listing your items. It's swift and easy, and there is hardly any typing. You are going to have a camera on your phone, and that will make it easy to photograph your items and get them listed without having to transfer or upload your images. Don't wait. If you don't have the app on your phone, get it now. *(This training does not go deep into how to list an item on eBay. eBay does a great way of showing you how to do it. Just use the site and learn how to list your items for sale the best you can. It's easy.)



<http://www.PayPal.com>

2. PayPal

I have been using PayPal for over a decade. Millions of people use PayPal to collect and send money. Get the PayPal app on your phone and set up an account if you don't have one already. You must start now because having both an eBay and PayPal account is like building credit with a credit card.

You will have to prove yourself to both companies. It takes some time, and that is why you want to get started at once. There are other ways to send money, but I like PayPal the most. Once you have a PayPal account, try and get a PayPal debit card. This debit card will give you a way to spend and buy with the money you grow in your PayPal account.

You'll also want to link your PayPal account to a personal or business checking or savings account. This gives you the chance to deposit and withdraw funds into and out of your account.



https://play.google.com/store/apps/details?id=com.yanflex.craigslist&hl=en_US

3. Craigslist.com - Craigslist Pro or also called Cplus for Craigslist

I use Craigslist for selling goods locally. There are items you'll want to sell nationally, and some items that only make sense to sell locally. For example, large furniture, washers, and dryers, refrigerators, picnic tables, and kitchen cabinets are costly to ship. You don't want to ship, pack, and send these across the country. Why would you when you have tons of LOCAL buyers who will drive to your place to pick them up right there.



The official Craigslist just released their own app. I find this new Craigslist app better to use compared to the Craigslist Pro app above.

<https://apps.apple.com/us/app/craigslist/id1336642410>

4. Offerup.com



<https://offerup.com/>

As you will see in so many of my buy-sell case studies, I generate many of my sales using Offerup.com. It's a fantastic application. It's free, and it makes listing and selling your stuff secure and very fast. It's also a great app to locate free items and items you can buy at huge discounts. I use

OfferUp for selling goods locally. Recently the app enhanced the ability to sell your items nationally. Another great function of this app is that they allow you to list as many things as you want from the get-go. And you can keep relisting your items over and over again, keeping YOUR item at the top of the feed. If you list your item one time and hope to sell your item from one listing, you are missing out on the power of this tool. My key for selling so successfully using Offerup.com has been by relisting my things over and over until the right buyer sees the listing. There is another secret power to this app most people have no idea about, and that is when you are buying. There are many flakey people out there in the market who say they want to buy your item, and you will learn that they will never get back to you. They will assume you are too far away from them, and they don't want to drive to you to get your item. So, when you want to buy something, knowing and understanding the sellers are frustrated with the people, make use of the following advantage when you want to buy something from them. You will tell them you wish to buy their item. You will let them know you can come and pick it up or collect it immediately.

5. Nextdoor.com



<https://nextdoor.com>

Nextdoor.com is an excellent app too. I use this app mainly for locating and getting free stuff. They offer an easy way to post items and add photos. So, when you use this app, knowing that the people looking at your posts are directly in your area, makes it very easy to secure these items. Explore the

power of this application. You'll need to register your home address with the app. Once a member, you will also be able to see all of your neighbors and where they live. It's a great way to meet your neighbors too.

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6. letgo.com



<https://us.letgo.com/en>

Letgo is another local selling app for sourcing and selling your items. I use it to post items for sale. I have found this app not to be a great app for selling my items. That does NOT mean it will not work for you. I am in the San Diego California market and there may be more users of this app in your area. I will personally sell 1 out of 10 items on OfferUp versus on letgo. The low selling power of letgo has a hidden opportunity for you. Why? Because the folks listing their items on letgo can't sell their stuff! And because you understand this, it gives you a hidden opportunity to buy these items at huge discounts. Use Letgo to buy items at low prices. Then, all you do is flip the same item on OfferUp, craigslist.com and eBay to make your fast and easy money. Of course, you will use all of what I teach you in the Money Shot System to make your item sell faster by writing great descriptions, taking lots of pictures and getting back to your leads fast. Doing all of this will help you outsell their competing items.



7. Facebook Marketplace

Facebook Marketplace is a digital marketplace where users can arrange to buy, sell and trade items with other people in their area. Think Facebook-meets-Gumtree. ... Browse for-sale items by category and/or location.

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Marketplace is available in the Facebook app and on desktops and tablets. Look for the at the bottom of the app on iOS or at the top of the app on Android. If using a web browser, you can find this Marketplace icon on the left side of the Facebook page. I personally don't use it because I deleted my Facebook page. But, I know it to be a very powerful site to sell your items fast.

<https://www.facebook.com/marketplace/>

8. Bonus Sites

There are two more apps that I don't use but are great places to sell hand crafted items and used clothing. Check out both

<https://poshmark.com/>

And

<https://www.etsy.com/>



Special Offer from Michael Senoff

I would like to make you a onetime offer.

I understand that getting started with something new can be nerve-wracking.

There are certain people out there who need a coach. They want an expert to run ideas by and want one on one help in growing their business.

I would like to offer this help to you.

Enjoy one full year of personal one to one coaching from me, Michael Senoff for a onetime fee of \$1997.

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You will have my cell phone number in hand and can call me for my undivided attention to ask any questions by phone Monday through Friday.

Anything you need, and I will be in your corner to help.

Have something you need to buy?

Need help selling something?

I will review and provide on-time feedback to you.

Any phone calls can be recorded so you can listen to my advice later.

Use me to help close deals, make referrals, or generate significant leads.

If you are at all serious about having me, Michael Senoff in your back pocket for your buying and selling activities for one full year, text or call 858-692-9461

OR email senoff.michael@anymail.com.com

Only one great sale pays for the cost of my coaching.

Sincerely,

Michael Senoff

Michael Senoff

PS. This offer is NOT a long-standing offer. I have the right to decline to work with you. I can only work closely with a few clients per month, and this same offer is going out to other enthusiastic Money Shot System members.

So, don't wait....

It's time for immediate action!

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To reserve your spot now, TEXT or CALL 858-692-946!